

# Florida Gulf Coast University Board of Trustees

**Project Title:** General Program Support 2021

**Grant Number:** 21.c.ps.105.428

**Date Submitted:** Monday, June 3, 2019

## A. Cover Page Page 1 of 10

### Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 General Program Support Grant Guidelines

### Application Type

**Proposal Type:** Discipline-Based

**Funding Category:** Level 1

**Discipline:** Visual Arts

**Proposal Title:** General Program Support 2021

## B. Contacts (Applicant Information) Page 2 of 10

### Applicant Information

- a. **Organization Name:** Florida Gulf Coast University Board of Trustees 
- b. **FEID:** 65-0753801
- c. **Phone number:** 239.590.7323
- d. **Principal Address:** 10501 FGCU Boulevard South Fort Myers, 33965-6565
- e. **Mailing Address:** 10501 FGCU Boulevard South Fort Myers, 33965-6565
- f. **Website:** <http://artgallery.fgcu.edu> to be updated to [fgcu.edu/artgalleries](http://fgcu.edu/artgalleries)
- g. **Organization Type:** Nonprofit Organization
- h. **Organization Category:** Other
- i. **County:** Lee
- j. **DUNS number:** 834477051
- k. **Fiscal Year End Date:**

### 1. Grant Contact \*

**First Name**

John

**Last Name**

Loscuito

**Phone**

239.590.1894

**Email**

[jloscuito@fgcu.edu](mailto:jloscuito@fgcu.edu)

### 2. Additional Contact \*

**First Name**

Donna

**Last Name**

Gilmore

**Phone**

239.590.7582

**Email**

dgilmore@fgcu.edu

**3. Authorized Official \*****First Name**

Tachung

**Last Name**

Yih

**Phone**

239.590.7020

**Email**

tcyih@fgcu.edu

**4. National Endowment for the Arts Descriptors****4.1. Applicant Status**

---

Organization - Nonprofit

---

**4.2. Institution Type**

---

College/University

---

**4.3. Applicant Discipline**

---

Visual Arts

---

**5. Department Name**

Florida Gulf Coast University Art Galleries

## C. Eligibility Page 3 of 10

### 1. What is the legal status of the applicant? \*

- Public Entity
- Nonprofit, Tax-Exempt
- Solo or Individual artists or unincorporated performing company
- Other (not an eligible response)

### 2. Are proposed activities accessible to all members of the public? \*

- Yes (required for eligibility)
- No

### 3. Do proposed activities occur between 7/1/2020 - 6/30/2021? \*

- Yes (required for eligibility)
- No

### 4. How many years of completed programming does the applicant have? \*

- Less than 1 year
- 1-2 years
- 3 or more years (required minimum to request more than \$50,000 in GPS)

# D. Excellence Page 4 of 10

## 1. Applicant Mission Statement - (Maximum characters 500.) \*

FGCU Art Galleries' mission is to broaden the learning and cultural experiences of students and the community through exhibitions and programming. Exhibitions focus on contemporary art from local, national, and international artists. The Art Galleries offer diverse selections of mediums, content and culture while collaborating with other departments on campus to expand the scope of the visual arts.

## 2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

### 2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

**Goals:** Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

**Objectives:** Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

**Activities:** These are the specific activities that achieve the objectives.

---

Florida Gulf Coast University (FGCU) Art Galleries seeks funding to enrich its exhibitions and accompanying programming held in its three gallery spaces on the FGCU campus. Funding will enable the FGCU Art Galleries to feature additional artist run demonstrations, lectures and workshops through increased artist stipends and support. Funds will also enable the shipping of major works of art and increase the marketing of the exhibitions and programs. All of the FGCU Art Galleries' exhibitions and programming are free and open to the public.

The FGCU Art Galleries annually curates ten to twelve exhibitions in three spaces on the FGCU campus. These are the Wasmer Gallery, the ArtLab Gallery and the Library Study Gallery. Between these three spaces a wide variety of exhibitions are curated, programmed and supported. The exhibition types are:

National Artist Solo Exhibition (1 artist)

Regional Artist Exhibition (1-3 artists)

Emerging Artist Exhibition (1-3 artists)

Alumni Exhibition (3-4 artists)

Faculty Exhibition (approx. 10 artists)

2 Senior Capstone Exhibitions (approx. 20 artists each)

- 1 Student Juried Exhibition (approx 25 artists with outside jurors)
- 2 Permanent Collection Exhibitions (approx. 10 artists)
- Faculty Curated Studio Exhibition (approx 20 artists)

Specific programming is scheduled around each exhibition. The exhibitions are curated with a wide range of media, concepts and perspectives. Among the diverse artists exhibited is a consistent representation of Latino/a artists, relating to the cultural makeup of the student body and community of Southwest Florida.

For all of the exhibitions there is an opening reception and presentation by the artist/s and or curator along with educational signage. Workshops, performances, critiques and demonstrations are created for many of the exhibitions specific to the exhibition content. There are also live music performances integrated into three of the exhibitions. By partnering with the FGCU Theatre, Music, Science and English Departments the visual arts have become more deeply integrated into the campus and relevant to the community.

The FGCU Art Galleries is deeply committed to funding artists and guest curators and writers for their work. To this end the following expenses are covered:

Stipends for visiting artists, curators and writers for specific projects  
Hotel, travel and meals during installation, presentations and workshops

Round trip shipping of artwork  
Marketing materials for artists

The funding goals for the General Support Grant are to specifically target the support of artists through direct support, programming and marketing.

An increase in artist stipends enables artists to extend their stay, facilitating additional programs to be held before and after the exhibition opening. These will be a mixture of student and community centered programs such as demonstrations, critiques, portfolio reviews and joint projects with other community organizations.

Along with funding the artists and expanding the programming, there is also the goal to increase the marketing scope. FGCU Art Galleries utilizes website, email, social media, postcards and radio spots to reach audience members. Being a young institution means that many community members in Southwest Florida are still new to FGCU. With additional funding it is the goal to introduce new audience members to events and programming.

The current donor base of the FGCU Art Galleries is small but growing and additional support dollars would capitalize on that momentum and increase our donor base.

The measurable objectives will be the following:

Increasing the viability of being a professional artist in the state of Florida through direct funding and increased exposure.

Create critical research and writing on contemporary Florida artists.

Increase community audience attendance to the exhibitions and programs

Expand the demographics of the audience attendance Establish new partnerships with community organizations and sustain existing ones

Increased donor base

## **2.2. Partnerships & Collaborations - (Maximum characters 2000.)**

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

---

FGCU Art Galleries is active in seeking community, corporate and academic partnerships. Longterm partnerships have been established with Method & Concept, Finemark National Bank and Trust, The United Arts Council of Collier County, Southwest Florida Storytellers, FGCU academic departments and many other community organizations.

Some examples of these partnerships are:

The FineMark National Bank & Trust FGCU Alumni Exhibitions at the FineMark Estero Offices. This exhibition is curated out of the Senior Projects Exhibitions at FGCU by the FineMark staff and is the first exhibition for many of the students post graduation.

Method & Concept in Naples donates to the FGCU Art Galleries; offers internships to FGCU students; employs recent FGCU graduates; and has been a partner in developing exhibition content.

The United Arts Council of Collier County and the FGCU Art Galleries are currently in the process of planning joint workshops and lectures to cross promote programming and bring the content to both counties.

Southwest Florida Storytellers perform four Slam Storytelling event a year in the Wasmer Art Gallery based on the content of the exhibitions.

FGCU Theatre students regularly create new theatre pieces based on the exhibition content created by the regional and national artists. These pieces are performed in the galleries during the openings and during the run of the exhibitions. The performances are marketed to the public and are free to all attendees.

## **2.3. Timeline - (Maximum characters 2000.)**

List timeline of activities during the grant period.

---

FGCU Art Galleries plans exhibitions one to two years out and uses this lead time to work with artists to develop original exhibitions that typically feature new work. Developing content in advance also enables the production of exhibition brochures and catalogues for the regional and national artist exhibitions.

Exhibitions run from the middle of August to the end of April. Please see the attached document for the 2019/2020 exhibition listing. The 2020/2021 exhibition season will be similar to this example with different artists.

# E. Impact Page 5 of 10

## Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefitting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefitting should be one (1).

### 1. What is the estimated number of proposal events? \*

---

25

### 2. What is the estimated number of opportunities for public participation? \*

---

450

### 3. How many Adults will be engaged? \*

---

13,000

### 4. How many school based youth will be engaged? \*

---

1,500

### 5. How many non-school based youth will be engaged? \*

---

500

### 6. How many artists will be directly involved? \*

---

90

**Total number of individuals who will be engaged?**

15090

**7. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): \***

- Young Adults (19-24 years)
- Adults (25- 64 years)

**8. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): \***

- White

**9. Additional impact/participation numbers information (optional) - (Maximum characters 500.)**

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

---

The FGCU Art Galleries installed door counters on the Wasmer Gallery and Art Lab Gallery and the 2016/2017 season was the first season that complete attendance data was recorded for both spaces. The attendance number for the two spaces over the course of the year was 12,246. The Attendance number for the two spaces in 2018/2019 was 15,122 showing a steady increase in our attendance.

The third space is the Study Gallery in the Library, which do not accommodate a door counter. A conservative estimate of the number of people who use the space per semester is 1,000.

**10. In what counties will the project/program actually take place?**

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

- Lee

**11. Proposal Impact - (Maximum characters 3500.) \***

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

*Organizations:* Include the economic impact of your organization as a whole.

*Solo Artists:* Include any positive social elements and community engagement anticipated from the project.

---

The growth of Florida Gulf Coast University over the last 20 years has been dramatic and the economic impact on the five-county service area has in many ways surpassed expectations. Future growth in the variety and depth of degrees, the number of students not only from the local area but from around the state and beyond, cultural events, University facilities, and capital expenditures to meet the growing demand for a highly skilled workforce engaged in their communities has made the University a key part of Southwest Florida's growth plan. This growth will result in growing and continuing economic benefits to our region and to Florida as a whole.

The last economic study of Florida Gulf Coast University to Charlotte, Collier, Glades, Hendry, and Lee Counties for the fiscal year of 2015 was: University's operating expenditures \$225,356,258; 4,604 jobs created; and \$242,539,383 in labor income.

The University operating and student expenditures will continue to create jobs and income each year as the University meets its regional vision and mission. The capital expenditures will vary from year to year creating additional jobs and income during the periods of construction.

FGCU Art Galleries program ten to twelve exhibitions a year along with the accompanying programming and events. FGCU Art Galleries serve FGCU's Art Department, the campus at large and the surrounding communities. Thousands of visitors attend the exhibitions each year as well as patronizing area businesses. Along with the Music and Theater programs, the Art Galleries have established FGCU as a cultural destination in the area attracting new businesses and residents.

Guest artists and guest curators/writers receive thousands of dollars in direct support each year from FGCU Art Galleries along with exposure to prominent collectors and donors. Many of these artists and curators are from other parts of the state and through the exhibitions they are introduced to this region of Florida. The artists, curators and writers spend money on lodging, food and entertainment but they also bring followers and supporters of their work to the exhibition. Feedback from people who have come from around the state to see FGCU Art Galleries exhibitions has been very positive and comments have been made that they will return to enjoy the area.

Donor support has increased dramatically in the past few years in response to the increase in the quality of FGCU Art Galleries exhibitions and programming. Feedback from these supporters suggests there will be additional support as the programming continues to improve. Donors have also commented that a variety of funding sources is desirable. Having a mix of state and local funding, private support and corporate sponsorship is ideal. General Support from the state of Florida will inspire future giving from these other partners.

## 12. Marketing and Promotion - (Maximum characters 3500.) \*

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

---

The FGCU Art Galleries uses a wide range of marketing strategies. With additional funds the scope of those efforts would be increased. The following is a list of the proposed marketing efforts:

Postcards distributed to area businesses and cultural centers.

WGCU Radio announcements describing the exhibition and programs.

Fort Myers print ads providing information to the regional community. Interviews on WGCU with the artists, gallery director and other participating faculty. Constant Contact email invitations to participate in openings, lectures and demonstrations. Institution wide email notifications of the entire project and programming. Interviews and articles in Pinnacle, the FGCU University magazine.

Social media updates on Facebook, YouTube and Twitter.

FGCU Art Galleries website describing the exhibitions and the associated programs with links to additional marketing and promotional materials.

In addition to these efforts, FGCU Art Galleries is partnering with WGCU in cross promotion. This is a mutually beneficial collaboration bringing the NPR brand to our exhibitions and programs in exchange for additional radio and web spots.

FGCU Art Galleries is also working with Method & Concept to highlight the arts and sciences. Method & Concept designs and fabricates high end furniture and interiors and also operates a commercial gallery. By finding joint interests such as artists inspired by the sciences allows us to create a series of events and exhibitions we can cross promote to each others' mailing list.

These are some examples of how FGCU Art Galleries are thinking creatively to build audiences and cut marketing costs. Future goals include partnering with galleries in Tampa and Miami to cross promote to the region as a whole

# F. Management and Operating Budget Page 6 of 10

## **1. Fiscal Condition and Sustainability - (Maximum characters 1750.) \***

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

---

As part of Florida Gulf Coast University, the Art Galleries relies on the financial and personnel support of the University to maintain its programming. The following information supports the long term sustainability of the Galleries.

The University opened its doors in August 1997 to just over 2,500 students. Since its opening, the University has experienced tremendous growth in its student body and its infrastructure.

- Enrollment: 15,080 (Fall 2018); 93% undergraduate
- 44% from Southwest Florida (Charlotte, Collier, Hendry and Lee counties), and 87% from Florida; 13% from other states and international
- 4,754 students live in campus housing
- 57% female - 43% male
- More than 1,000 undergraduates participate in Honors College
- White - 63.2%, Hispanic - 21%, Black - 8.5%, Asian - 2.9%, non-resident alien - 2%, not reported - 1.4%, Native American - 1%

Based on the above information it is expected that the Art Galleries will be able to continue to run exhibitions and programs in the years to come. Additional funding will allow for more public contact with the artists, additional direct support for artists, increased advertising, and attracting artists from a greater distance. Without these additional funds the program will run on a lesser scope but will still meet its core goals.

FGCU Art Galleries has created a generous donor base over the past few years and is seeking to broaden its support. Grants such as these build confidence and attract new donors. Recent efforts have been focused on reaching out to local corporations and foundations. Companies such as FineMark National Bank and Trust, Method & Concept and WGCU Pubic Radio have already stepped up to support FGCU Art Galleries in this endeavor.

A continued well balanced mix of public and private support is the goal in the years to come. The programs that are funded have been conceived to expand and contract in their programming content as necessary. The ten to twelve exhibitions that are offered are rich in variety and content. Additional programming and community outreach is desired and as new funding is secured each exhibition will be enriched.

## **2. Evaluation Plan - (Maximum characters 1750.) \***

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

The FGCU Art Galleries has a number of formal and informal methods for evaluating its programming. The FGCU Art Department has biweekly meetings where the faculty and staff discuss current issues including responses to gallery programming. The gallery staff also meet to debrief after each program and exhibition opening. We discuss attendance, audience engagement, and program quality. At that point we identify successes and potential improvements.

Along with the above mentioned evaluations FGCU Art Galleries also uses the following:

Door counters on the Wasmer Art Gallery and ArtLab Gallery

A guest sign in book encouraging audience feedback.

A written post evaluation by the Artist in Resident and Visiting Artists.

Query of the participating FGCU Science Faculty on the quality of the program and suggestions for improvements as it relates to the Crossroads of Art and Science Artist in Residency program.

Student feedback in classroom discussions.

Evaluation based on media response to the exhibition.

Contributions to the donation box.

Continued private and corporate support and feedback from donors.

### 3. Completed Fiscal Year End Date (m/d/yyyy) \*

6/30/2018

### 4. Operating Budget Summary

<b>Expenses</b>	<b>Previous Fiscal Year</b>	<b>Current Fiscal Year</b>	<b>Next Fiscal Year</b>
1. Personnel: Administrative	<b>\$64,602</b>	<b>\$65,602</b>	<b>\$66,103</b>
2. Personnel: Programmatic	<b>\$46,532</b>	<b>\$47,532</b>	<b>\$48,033</b>
3. Personnel: Technical/Production	<b>\$30,000</b>	<b>\$30,000</b>	<b>\$30,000</b>
4. Outside Fees and Services: Programmatic	<b>\$12,000</b>	<b>\$12,906</b>	<b>\$20,000</b>
5. Outside Fees and Services: Other	<b>\$1,100</b>		

6.	Space Rental, Rent or Mortgage			
7.	Travel	\$3,000	\$3,000	\$3,000
8.	Marketing	\$15,800	\$25,356	\$30,000
9.	Remaining Operating Expenses	\$23,289	\$13,979	\$20,000
<b>A.</b>	<b>Total Cash Expenses</b>	<b>\$196,323</b>	<b>\$198,375</b>	<b>\$217,136</b>
<b>B.</b>	<b>In-kind Contributions</b>			<b>\$6,000</b>
<b>C.</b>	<b>Total Operating Expenses</b>	<b>\$196,323</b>	<b>\$198,375</b>	<b>\$223,136</b>
	<b>Income</b>	<b>Previous Fiscal Year</b>	<b>Current Fiscal Year</b>	<b>Next Fiscal Year</b>
10.	Revenue: Admissions			
11.	Revenue: Contracted Services			
12.	Revenue: Other			
13.	Private Support: Corporate	\$3,000	\$500	\$500
14.	Private Support: Foundation	\$22,389	\$39,074	\$21,700
15.	Private Support: Other	\$1,000	\$1,000	\$1,000
16.	Government Support: Federal	\$22,500	\$22,500	\$22,500
17.	Government Support: State/Regional	\$10,000	\$2,367	\$37,500
18.	Government Support: Local/County	\$6,500		
19.	Applicant Cash	\$130,934	\$132,934	\$133,936

---

<b>D. Total Cash Income</b>	<b>\$196,323</b>	<b>\$198,375</b>	<b>\$217,136</b>
-----------------------------	------------------	------------------	------------------

---

<b>B. In-kind Contributions</b>			<b>\$6,000</b>
---------------------------------	--	--	----------------

---

<b>E. Total Operating Income</b>	<b>\$196,323</b>	<b>\$198,375</b>	<b>\$223,136</b>
----------------------------------	------------------	------------------	------------------

### **5. Additional Operating Budget Information (optional) - (Maximum characters 500.)**

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

---

### **6. Paid Staff**

- Applicant has no paid management staff.
- Applicant has at least one part-time paid management staff member (but no full-time)
- Applicant has one full-time paid management staff member
- Applicant has more than one full-time paid management staff member

### **7. Hours \***

- Organization is open full-time
- Organization is open part-time

# G. Management and Proposal Budget Page 7 of 10

## 1. Rural Economic Development Initiative (REDI) Waiver \*

Yes

No

## 2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.florida-arts.org/grants/guidelines/2017-2018.gps.guidelines.cfm#budget>.

### 2.1. Personnel: Administrative \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	FGCU Art Gallery Director	\$0	\$0	\$7,000	\$7,000
<b>Totals:</b>		<b>\$0</b>	<b>\$0</b>	<b>\$7,000</b>	<b>\$7,000</b>

### 2.2. Personnel: Programmatic \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	FGCU Art Gallery Coordinator	\$0	\$0	\$2,000	\$2,000
<b>Totals:</b>		<b>\$0</b>	<b>\$0</b>	<b>\$2,000</b>	<b>\$2,000</b>

### 2.3. Personnel: Technical/Production \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Student Gallery Workers	\$0	\$0	\$2,000	\$2,000
<b>Totals:</b>		<b>\$0</b>	<b>\$0</b>	<b>\$2,000</b>	<b>\$2,000</b>

### 2.4. Outside Fees and Services: Programmatic \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Stipend for National Artist	\$7,000	\$0	\$0	\$7,000
2	Stipend for Regional Artist	\$5,000	\$0	\$0	\$5,000
3	Stipend for Regional Artist 2	\$0	\$5,000	\$0	\$5,000
<b>Totals:</b>		<b>\$12,000</b>	<b>\$5,000</b>	<b>\$0</b>	<b>\$17,000</b>

### 2.5. Outside Fees and Services: Other \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Shipping of Artworks	\$5,000	\$0	\$0	\$5,000
<b>Totals:</b>		<b>\$5,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$5,000</b>

### 2.8. Marketing \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Exhibition Catalogue	\$2,000	\$0	\$0	\$2,000
2	WGPU Radio Spots for Exhibitions	\$5,000	\$6,000	\$0	\$11,000
3	Print Marketing for Exhibitions	\$0	\$3,000	\$0	\$3,000
<b>Totals:</b>		<b>\$7,000</b>	<b>\$9,000</b>	<b>\$0</b>	<b>\$16,000</b>

### 2.9. Remaining Proposal Expenses \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Exhibition Materials	\$0	\$2,000	\$0	\$2,000
<b>Totals:</b>		<b>\$0</b>	<b>\$2,000</b>	<b>\$0</b>	<b>\$2,000</b>

**Amount of Grant Funding Requested:**

\$24,000

**Cash Match:**

\$16,000

**In-Kind Match:**

\$11,000

**Match Amount:**

\$27,000

**Total Project Cost:**

\$51,000

**3. Proposal Budget Income:**

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

**3.4. Private Support: Corporate \***

#	Description	Cash Match	Total
1	Method and Concept gallery	\$500	\$500
<b>Totals:</b>		<b>\$0</b>	<b>\$500</b>

**3.5. Private Support: Foundation \***

#	Description	Cash Match	Total
1	Smith Family Foundation	\$2,500	\$2,500
2	Layden Family Foundation	\$2,500	\$2,500
<b>Totals:</b>		<b>\$0</b>	<b>\$5,000</b>

**3.6. Private Support: Other \***

#	Description	Cash Match	Total
1	Gene and Lee Seidler	\$10,500	\$10,500
<b>Totals:</b>		<b>\$0</b>	<b>\$10,500</b>

**Total Project Income:**

**\$51,000**

**3.11. Proposal Budget at a Glance**

Line	Item	Expenses	Income	%
A.	Request Amount	\$24,000	\$24,000	47%
B.	Cash Match	\$16,000	\$16,000	31%
	Total Cash	\$40,000	\$40,000	78%
C.	In-Kind	\$11,000	\$11,000	22%
	Total Proposal Budget	\$51,000	\$51,000	100%

**4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)**

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

---

# H. Accessibility Page 8 of 10

## **1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) \***

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

---

FGCU Art Galleries facilities comply with the state regulations for accessibility. The student workers and staff also go out of their way to identify potential needs for visitors and are responsive to requests for assistance.

As a small gallery staff we pride ourselves on individual interactions with our patrons. Should a patron require seating, a verbal description of the artwork, or additional access; it is the goal of the staff to provide these in order to facilitate the appreciation and understanding of the exhibitions and programs. When these requests and needs are outside of the individual staff member's capabilities, the university serves as a resource for further assistance through the Office of Adaptive Services.

## **2. Policies and Procedures**

Yes

No

## **3. Staff Person for Accessibility Compliance**

Yes

No

### **3.1. If yes, what is the name of the staff person responsible for accessibility compliance?**

Cori Bright-Kerrigan

## **4. Section 504 Self Evaluation**

- Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
- Yes, the applicant completed the Abbreviated Accessibility Checklist.
- No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

**4.1. If yes, when was the evaluation completed?**

5/1/2017

# I. Attachments and Support Materials Page 9 of 10

**Complete the support materials list using the following definitions.**

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

<b>Content Type</b>	<b>Format/extension</b>	<b>Maximum size</b>
---------------------	-------------------------	---------------------

Images	.jpg or .gif	5 MB
documents	.pdf or .txt	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

## 1. Required Attachment List

Please upload your required attachments in the spaces provided. .

### 1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
FGCU Substitute W9.pdf	54 [KB]	6/1/2019 11:10:09 PM	<a href="#">View file</a>

## 2. Support materials (Optional)

File	Title	Description	Size	Type	View (opens in new window)
FGCUSummaryOrgChart.pdf	FGCU Org Chart		308 [KB]		<a href="#">View file</a>
FGCU Board of Trustees-2019.pdf	FGCU Board of Trustees		85 [KB]		<a href="#">View file</a>

File	Title	Description	Size	Type	View (opens in new window)
2019 2020 Art Galleries schedule.pdf	2019 2020 FGCU Art Galleries Exhibition Season	We are in the process of designing our season catalogue, this is the list of exhibitions that will be in the Wasmer Art Gallery and the ArtLab.	6528 [KB]		View file
Donor Report from the FGCU Art Galleries 18 19.pdf	Donor Report for 2018 2019 Season	Brief report of gallery engagement for a few exhibitions from the 2018 2019 Season	3148 [KB]		View file
Links to Publications and Website.pdf	Links to Publications and Website		35 [KB]		View file
504-Workbook.pdf	504-Workbook for Accessibility		306 [KB]		View file

## 2.1.

# J. Review & Submit Page 10 of 10

## 1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Florida Gulf Coast University Board of Trustees and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

### 1.1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program as outlined under section , Florida Statutes 265.286 and 1T-1.036, Florida Administrative Code.

### 1.2. Signature (Enter first and last name)

John Loscuito

